

She doesn't just clear your space.

She clears the way for *what's next*



Sonya Weissshappel is

The Chaos Whisperer...

guiding you through life's most overwhelming transitions with grace, strategy, and heart.



Beyond the Possessions, Lies the *Story*...

A NOTE FROM SONYA:



"For over 30 years, I've been invited into people's lives during their most vulnerable moments. It's never been about the 'stuff.' It's about the stories, the legacies, and the emotions tied to every object. My own journey, shaped by early loss and the unique lens of dyslexia, taught me that organization isn't about rigid systems; it's about intuitive understanding. I don't just see clutter; I see the crossroads of life. My purpose is to quiet the chaos, honor the past, and help you embrace your future with clarity and peace."

The most dangerous clutter isn't in your closet; it's in your mind.

My job is to help you clear both.

- Sonya Weisshappel

WHAT SETS SONYA APART

The Empathy of Experience: Sonya's approach is born from her own life story, offering a profound understanding of grief, legacy, and the emotional weight of our belongings.

The Dyslexic Advantage: She sees patterns and solutions where others see chaos, creating intuitive, non-linear systems that work for how your brain actually thinks.

30+ Years of Trust: A seasoned, bonded, and insured team with three decades of experience handling the complex needs of affluent clients and their families.

More Than an Organizer: A true partner in life transitions, specializing in downsizing, legacy planning, and senior move management with unparalleled discretion and care.

A Proven Business Mind: An alumna of the prestigious Goldman Sachs 10,000 Small Businesses program, blending compassionate service with strategic acumen.

The Authority on Life in *Transition...*



SUGGESTED INTRODUCTION FOR HOSTS:

"Our next guest looks at the clutter in our lives and sees something much deeper: our stories, our fears, and our potential. Sonya Weissappel is 'The Chaos Whisperer,' an author and the founder of Seriatim with 30 years of experience helping people navigate their most overwhelming transitions. She's here to reveal why the key to our future is often hidden in the things we can't let go of. Please welcome Sonya Weissappel."

SONYA'S BIO:

Sonya Weissappel is a speaker, author, and the pioneering founder of Seriatim, the premier organizing and move-management firm for high-net-worth individuals. For three decades, she has been the go-to expert for those facing life's most significant crossroads—from helping aging parents transition into care facilities to managing the intricate division of assets for busy professionals.

Sonya's unparalleled expertise is rooted in a deep, personal understanding of how "stuff" connects to our lives. After losing her father at a young age and later discovering her dyslexia, she developed a revolutionary, non-linear approach to organization that she calls "Chaos Whispering." This methodology focuses on the emotional intelligence behind why we keep things, making her a sought-after authority for audiences often overlooked by mainstream organizing trends.

An alumna of the Goldman Sachs 10,000 Small Businesses program, Sonya has served as the president of the New York Council of Relocation Professionals (NYCORP) for over a decade. She serves as a trusted advisor to financial planners, estate lawyers, and real estate professionals. Her book, *Confessions of a Chaos Whisperer*, published in 2024, promotes her philosophy that true organization isn't about tidying up; it's about untangling your life story to make space for the next chapter.

The Overwhelming Reality of “stuff...”

300K

The average American home contains 300,000 items.



SOURCE: LA Times

78%



78 percent of Americans have no idea what to do with clutter or find it too complicated to deal with.

SOURCE: National Association of Professional Organizers (NAPO)

51%



Over half of adults aged 50 or over say they need a home that supports independent aging.

SOURCE: American Association of Retired Persons (AARP)

21%



21% of Americans dedicate more than 500 square feet of their home to just storage.

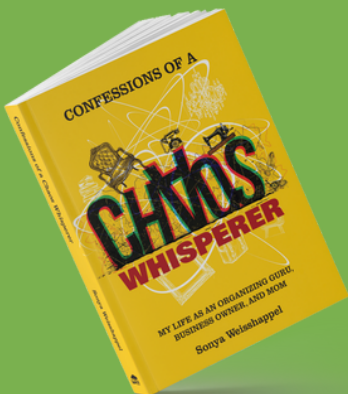
SOURCE: Storable.com cited in the Wall Street Journal

1/5



Americans age 85 and above comprise the fastest growing segment of the U.S. population. By 2030, the elderly will account for one-fifth of the total U.S. population.

SOURCE: NASMM



“Objects that belonged to my father took on new meaning for me, new value and a strong sense of 'speaking.' I began to realize the ability to see and feel objects and their importance in people's lives.

That's my superpower, my lightning rod, my singular language.”

- Confessions of a Chaos Whisperer



Scan to Hear Sonya in Action

What Clients & Colleagues are *Saying...*

I have the highest praise for the people and work of Seriatim. I had to close down my mother's apartment in a city I was not familiar with, and I could have never accomplished this without Seriatim. They helped make the chaos bearable, organized with clarity, had contacts for charities, estate companies, and handymen, and brought an objectivity to an otherwise emotional process. We completed in ten hours a task that would have taken me two weeks to do alone. They are professional and a joy to work with. Many thanks to the Angels at Seriatim.

- Zohra Kalinkowitz, client

After my wife passed away, Seriatim helped save my heart as it organized and catalogued her artwork, threw out things that shouldn't be kept - and seemingly - effortlessly moved me forward in my recovery from grief. Priceless assistance. Thank you, Sonya and the team at Seriatim.

- William Ward, client

As the owner of a home care agency, there are many times families ask for resources to assist them when closing a loved one's apartment or downsizing from a 5-bedroom apartment to a smaller dwelling. We have referred Seriatim to our client families and consider them one of our primary Community Partners. Our families have shared that Seriatim services are "efficient, thorough, respectful, and organized."

- Carla Holub, Healthcare Collaborator

As an interior designer, I've used Seriatim for two huge client moves, both over 7500 square feet of space, and both times they oversaw the packing, arranged top-notch movers, and helped unpack all my client's personal items with amazing efficiency and ease - all in record time. I was thrilled but better yet, my clients were too. I'll certainly use them again and will encourage my clients to do so as well!

- Wesley Moon, Renovations Collaborator

FEATURED IN



Book The *Chaos Whisperer*...

For Speaking Engagements, Media Appearances, and Expert Commentary

Please Contact:

harmony@seriatim.net
(212) 877-3267

Connect with Sonya Online

Website: seriatim.net

LinkedIn: [@sonyaweisshappel](https://www.linkedin.com/company/sonyaweisshappel)

PROFESSIONAL AFFILIATIONS

